



CASE STUDY

Transforming Bank Welcome Zones into Immersive Brand Experiences

AET, as a premier LED display manufacturer, delivered and deployed its advanced display solutions in the welcome zone of T-Bank in Moscow, Russia.

PRODUCT INFORMATION

AET's NX COB P0.93mm displays were installed in a 24.30 m² area.
Screen size: 7.2m (W) x 3.38m (H) | 7200mm x 3375mm
Features ultra-fine pitch COB technology for superior image quality and durability.

CHALLENGES

The team needed to deliver an ultra-high-resolution display capable of producing stunning visuals in a bright, high-traffic welcome zone, ensuring content remains vivid and engaging from various distances and angles.

REQUIREMENTS

T-Bank required a premium, large-format display solution to create a wow-factor first impression for visitors, reinforce the bank's modern brand image, and display dynamic welcome content reliably throughout operating hours.



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